The Fulham Shore plc ("Fulham Shore" or "the Company")

Exercise of options and Director shareholdings

The Fulham Shore plc (AIM: FUL) announces the exercise of options over a total of 2,231,944 ordinary shares of 1 pence each in the Company ("Ordinary Shares") by certain directors (together, the "Option Exercises") and subsequent sales of Ordinary Shares, as detailed further below.

David Page, Executive Chairman, has today exercised 1,115,972 options over Ordinary Shares at an exercise price of 2p per option. Mr Page has sold the shares issued to him pursuant to the Option Exercises at a price of 12.0p per Ordinary Share. As a result, Mr Page's interest in the Company's share capital remains unchanged at 81,267,120 Ordinary Shares, equivalent to 14.17 per cent. of the Company's issued share capital (as enlarged by the Option Exercises). Following this exercise of options, Mr Page has 10,267,093 unexercised options over the Company's Ordinary Shares.

Nabil Mankarious, Managing Director, has today exercised 1,115,972 options over Ordinary Shares at an exercise price of 2p per option. Mr Mankarious has sold the shares issued to him pursuant to the Option Exercises at a price of 12.0p per Ordinary Share. As a result, Mr Mankarious's interest in the Company's share capital remains unchanged at 113,927,434 Ordinary Shares, equivalent to 19.86 per cent. of the Company's issued share capital (as enlarged by the Option Exercises). Following this exercise of options, Mr Mankarious has 10,267,093 unexercised options over the Company's Ordinary Shares.

David Page and Nabil Mankarious have both sold their shares in order to fund personal tax bills.

Issue of equity

Application has been made for the admission to trading on AIM ("**Admission**") of the 2,231,944 Ordinary Shares issued pursuant to the Option Exercises and it is expected that Admission will occur on 29 July 2019.

Total voting rights

Following Admission, the Company's issued share capital will consist of 573,617,181 Ordinary Shares, each with one voting right. The Company does not hold any Ordinary Shares in treasury. The aforementioned figure of 573,617,181 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name David Page				
2	Reason for the notification				
a)	Position/status	Executive Chairman			
b)	b) Initial notification /Amendment Initial notification				

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	The Fulham Shore plc			
b)	LEI	213800I1MACIDMBA2M29			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each in The Fulham Shore plc Identification code (ISIN) for The Fulham Shore plc ordinary shares: GB00B9F8VG44			
b)	Nature of the transaction	Exercise of option	Exercise of options		
c)	Price(s) and volume(s)	Price(s) 2p exercise price	Volume(s) 1,115,972		
d)	Aggregated information - Aggregated volume - Price	n/a			
e)	Date of the transaction	23 July 2019			
f)	Place of the transaction	London Outside a trading venue			

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	David Page			
2	Reason for the notification				
a)	Position/status	Executive Chairma	an		
b)	Initial notification /Amendment	Initial notification	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	The Fulham Shore plc			
b)	LEI	213800I1MACIDMBA2M29			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each in The Fulham Shore plc Identification code (ISIN) for The Fulham Shore plc ordinary shares: GB00B9F8VG44			
b)	Nature of the transaction	Sale of shares			
c)	Price(s) and volume(s)	Price(s)	Volume(s)		

		12p	1,115,972	
d)	Aggregated information - Aggregated volume - Price	n/a		
e)	Date of the transaction	23 July 2019		
f)	Place of the transaction	London Stock Exchange, AIM (XLON)		

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Nabil Mankarious			
2	Reason for the notification	•			
a)	Position/status	Managing Directo	or		
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	The Fulham Shor	The Fulham Shore plc		
b)	LEI	213800I1MACIDI	213800I1MACIDMBA2M29		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each in The Fulham Shore plc Identification code (ISIN) for The Fulham Shore plc ordinary shares: GB00B9F8VG44			
b)	Nature of the transaction	Exercise of option	ns		
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
		2p exercise price	1,115,972		
d)	Aggregated information - Aggregated volume - Price	n/a			
e)	Date of the transaction	23 July 2019			
f)	Place of the transaction	London Outside a	London Outside a trading venue		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name Nabil Mankarious			
2	Reason for the notification			
a)) Position/status Managing Director			
b)	Initial notification /Amendment Initial notification			

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	The Fulham Sh	The Fulham Shore plc		
b)	LEI	213800I1MAC	213800I1MACIDMBA2M29		
4		ction to be repeated for (i) each type of instrument; (ii) ch date; and (iv) each place where transactions have			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each in The Fulham Shore plc Identification code (ISIN) for The Fulham Shore plc ordinary shares: GB00B9F8VG44			
b)	Nature of the transaction	Sale of shares			
c)	Price(s) and volume(s)	Price(s) 12p	Volume(s) 1,115,972		
d)	Aggregated information - Aggregated volume - Price	n/a			
e)	Date of the transaction	23 July 2019			
f)	Place of the transaction	London Stock	Exchange, AIM (XLO)	J)	

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For further information, please contact:

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