THE FULHAM SHORE PLC ("Fulham Shore" or the "Company")

Admission to trading on the ISDX Growth Market

The Directors of Fulham Shore are pleased to announce the commencement of trading of the Company's ordinary shares on the ISDX Growth Market today. Fulham Shore will trade under the ticker FS.P.

Fulham Shore is a newly incorporated company established by the Directors in March 2012. The Directors have founded the Company to be the platform from which to identify, invest in and operate a range of growth restaurant businesses in the UK, each driven by skilled and incentivised restaurant entrepreneurs and management teams. The Directors believe that there are a number of potentially attractive investment opportunities within the restaurant and food service sectors in the UK and, given their collective experience in this area, they can take advantage of the opportunities which exist in these sectors and create a profitable and sustainable business.

The Company's investment strategy is to target businesses in the restaurant and food service sectors which are known to and admired by the Directors, which are profitable and/or which, in the Directors' opinion, have attractive growth potential. The Company will also aim to establish and develop or invest in new restaurant concepts. In addition, the Directors expect that third parties will introduce to Fulham Shore restaurant opportunities which would benefit from strategic, operational and funding support in growing their businesses and/or future access to the capital markets.

DIRECTORS

David Page, aged 60 - Chairman

David trained as a both a cartographer and a teacher. He then spent 30 years with PizzaExpress plc and was the owner and managing director of the largest franchisee organisation - the G&F Group - from 1973 to 1993. The flotation of PizzaExpress for £40m on the London Stock Exchange took place in 1993. David became chief executive of PizzaExpress on flotation and then chairman in 1998. Following the sale of PizzaExpress in 2003, David founded and was chairman of The Clapham House Group PLC from 2003 to 2010, the owner of Gourmet Burger Kitchen, Bombay Bicycle Club and other restaurant businesses.

David's current investment portfolio includes shareholdings in a range of restaurants, including: Franco Manca, Rocca di Papa, Bukowski, Wishbone Brixton, Chillbox and The Real Greek. David is also a director of Meatailer Limited and a non-executive director of Young & Co's Brewery, P.L.C., the AIM quoted pub company which has approximately 230 pubs in its portfolio.

Nabil Mankarious, aged 45 - Director

Nabil came to the United Kingdom from Alexandria, Egypt in 1986 to study medicine. Whilst a student he started work in the kitchen of a PizzaExpress restaurant and rose through the ranks to become Regional Director for PizzaExpress London in 2001. From 2006 until 2011 Nabil was head of Group Purchasing at The Clapham House Group PLC and head of operations at Gourmet Burger Kitchen, its largest subsidiary company.

Nick Donaldson, aged 59 – Director

Nick, a barrister by profession, has spent the majority of his career in the corporate finance field. Nick worked as Head of Corporate Finance and M&A at Credit Lyonnais Securities from 1996 until 2000. Thereafter he was Head of Investment Banking in Europe for Robert W. Baird and subsequently Head of Corporate Finance at Arbuthnot Securities. In 2004 he co-founded Capital Markets Group, a corporate finance business, whose activities he transferred to London Bridge Capital in 2010.

Nick has spent the majority of his career providing strategic advice to companies in a range of sectors, including the restaurant sector, on M&A, IPOs, and secondary fund raisings. Nick is chairman of AIM quoted DP Poland PLC and an independent director of the fully listed Games Workshop Group PLC. He was a co-founder of The Clapham House Group PLC, which was the subject of a recommended takeover in 2010.

The Company's issued share capital consists of 55,798,600 ordinary shares of £0.01 each.

The Admission Document is available at the Company's website www.fulhamshore.com

The Directors of the Company accept responsibility for the contents of this announcement.

For further information please contact:

The Fulham Shore plc

David Page

Allenby Capital Limited –ISDX Corporate Adviser and Broker

Nick Naylor / Jeremy Porter / James Reeve

Telephone: 07836 346 934

Telephone: 020 3328 5656