

14 October 2016

The Fulham Shore plc
("Fulham Shore" or "the Company")

Director shareholdings and issue of equity

The Fulham Shore plc (AIM: FUL) announces the following transactions in the Company's ordinary shares of 1 pence each ("**Ordinary Shares**"):

On 14 October 2016, Nick Donaldson, Director, exercised 1,115,972 options over Ordinary Shares at an exercise price of 2p per option (the "**Option Exercise**"). The Company has sold these shares issued pursuant to the Option Exercise on behalf of Mr Donaldson at a price of 18.45p per Ordinary Share. As a result, Mr Donaldson's interest in the Company's share capital remains unchanged at 13,044,337 Ordinary Shares, equivalent to 2.28 per cent. of the Company's issued share capital (as enlarged by the Option Exercise). Following the Option Exercise, Mr Donaldson has 10,267,093 unexercised options over the Company's Ordinary Shares.

On 14 October 2016, David Page, Chairman, sold 8,325,778 Ordinary Shares at an average price of 18.45p per share. Following this sale, Mr D Page has an interest in 81,039,331 Ordinary Shares, equivalent to 14.18 per cent. of the Company's issued share capital (as enlarged by the Option Exercise). Mr D Page also holds options over 11,383,065 Ordinary Shares.

On 14 October 2016, Maximillian Page, son of David Page, sold 1,600,000 Ordinary Shares at an average price of 18.45p per share. Following this sale, Mr M Page has an interest in 461,722 Ordinary Shares, equivalent to 0.08 per cent. of the Company's issued share capital (as enlarged by the Option Exercise).

On 14 October 2016, Nabil Mankarious, Managing Director, acquired 540,541 Ordinary Shares at an average price of 18.5p per share. Following this purchase, Mr Mankarious has an interest in 112,800,434 Ordinary Shares, equivalent to 19.74 per cent. of the Company's issued share capital (as enlarged by the Option Exercise). Mr Mankarious also holds options over 11,383,065 Ordinary Shares.

Issue of equity

Application has been made for the admission to trading on AIM ("**Admission**") of the 1,115,972 Ordinary Shares issued pursuant to the Option Exercise and it is expected that Admission will occur on or around 20 October 2016.

Total voting rights

Following Admission, the Company's issued share capital will consist of 571,385,237 Ordinary Shares, each with one voting right. The Company does not hold any Ordinary Shares in treasury. The aforementioned figure of 571,385,237 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure and Transparency Rules.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	David Page	
2	Reason for the notification		
a)	Position/status	Chairman	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	The Fulham Shore plc	
b)	LEI	n/a	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each in The Fulham Shore plc Identification code (ISIN) for The Fulham Shore plc ordinary shares: GB00B9F8VG44	
b)	Nature of the transaction	Sale of shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		18.45p	8,325,778
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	14 October 2016	
f)	Place of the transaction	London Stock Exchange, AIM (XLON)	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Maximillian Page	
2	Reason for the notification		
a)	Position/status	Person closely associated with David Page, Chairman	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	The Fulham Shore plc	
b)	LEI	n/a	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each in The Fulham Shore plc Identification code (ISIN) for The Fulham Shore plc ordinary shares: GB00B9F8VG44	
b)	Nature of the transaction	Sale of shares	

c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		18.45p	1,600,000	
d)	Aggregated information - Aggregated volume - Price	N/A		
e)	Date of the transaction	14 October 2016		
f)	Place of the transaction	London Stock Exchange, AIM (XLON)		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Nabil Mankarious		
2	Reason for the notification			
a)	Position/status	Managing Director		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	The Fulham Shore plc		
b)	LEI	n/a		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each in The Fulham Shore plc Identification code (ISIN) for The Fulham Shore plc ordinary shares: GB00B9F8VG44		
b)	Nature of the transaction	Purchase of shares		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		18.5p	540,541	
d)	Aggregated information - Aggregated volume - Price	N/A		
e)	Date of the transaction	14 October 2016		
f)	Place of the transaction	London Stock Exchange, AIM (XLON)		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Nicholas Donaldson		
2	Reason for the notification			
a)	Position/status	Director		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	The Fulham Shore plc		
b)	LEI	n/a		

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each in The Fulham Shore plc Identification code (ISIN) for The Fulham Shore plc ordinary shares: GB00B9F8VG44	
b)	Nature of the transaction	Exercise of options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		2p	1,115,972
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	14 October 2016	
f)	Place of the transaction	Outside of trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Nicholas Donaldson	
2	Reason for the notification		
a)	Position/status	Director	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	The Fulham Shore plc	
b)	LEI	n/a	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each in The Fulham Shore plc Identification code (ISIN) for The Fulham Shore plc ordinary shares: GB00B9F8VG44	
b)	Nature of the transaction	Sale of shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		18.45p	1,115,972
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	14 October 2016	
f)	Place of the transaction	London Stock Exchange, AIM (XLON)	

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For further information, please contact:

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Notes for editors

Information on The Fulham Shore PLC

Fulham Shore was incorporated in March 2012. The Directors believe that there are a number of potentially attractive investment opportunities within the restaurant and food service sectors in the UK.

The Directors believe that, given their collective experience in the restaurant and food service sectors, they can take advantage of the opportunities which exist in these sectors and create a profitable and sustainable business.

The ordinary shares of the Company were admitted to trading on AIM in October 2014 in order to capitalise on such opportunities.

Today Fulham Shore currently operates "The Real Greek" (www.therealgreek.com) and "Franco Manca" (www.francomanca.co.uk) restaurants, as well as a Bukowski Grill restaurant.

The Real Greek

Since establishing in 1999, The Real Greek group has grown steadily, now offering modern Greek cuisine in nine outlets across London and Windsor: Bankside (2004), Marylebone (2005), Covent Garden (2006), Westfield London (2008), Spitalfields (2008), Westfield Stratford City (2011), Windsor (2014), Soho (2015), St. Martin's Lane (2015) and Muswell Hill (2016).

Ambassadors of Greek food and Greek hospitality in the UK, The Real Greek food centres on the delicious, healthy diet of the Eastern Mediterranean, staying true to the Greek ethos for food, family and life. Dishes are created using premium ingredients sourced from Greece and Cyprus whenever possible, and developed by Tonia Buxton, the face of Greek food in the UK.

Both The Real Greek's menu and atmosphere retains the spirit of eating in Greece, encouraging diners to take their time eating amongst friends and family, be it a relaxed dinner, family get-together, or fully catered party.

Franco Manca

Franco Manca opened its first restaurant in 2008 and now has 26 restaurants, primarily in London, but with recent openings in Brighton and Guildford and other locations outside London lined up.

Franco Manca's pizza is made from slow-rising sourdough and is baked in a wood-burning oven that produces a heat of about 500°C (930°F). The slow levitation and blast cooking process lock in the flour's natural aroma and moisture giving a soft and easily digestible crust. Where possible locally sourced and organic ingredients are used. Pizza prices range from £4.50 to £7.95.

"If you only eat one pizza this year, make sure it's Franco Manca" - Tatler

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Bukowski

Bukowski is a London-based charcoal-grill restaurant and bar, serving breakfasts, burgers and grills. Bukowski has three restaurants in London, one of which Fulham Shore operates in Soho under a franchise agreement.